



BRIDGEPORT
V I L L A G E

PRESS RELEASE

For Immediate Release

August 30, 2010

CONTACT:
Mike Higgins
(503) 594-1050
(503) 970-3766 Cell

Bridgeport Village Announces Lucia Fine Jewelers to Open *High-end Jeweler will occupy former Carl Greve space*

Tualatin, OR – Portland's premier shopping destination, Bridgeport Village, announced today the opening of a new designer jewelry retailer, Lucia Fine Jewelers, opening Saturday September 4 at 10:00 a.m.

Jewelry veterans Ed and Christine Stuehler own Lucia, along with partners Doug Bradstreet and Tommy Boone. The husband and wife team have been looking for a Portland location for some time. The Stuehlers secured a lease with CenterCal Properties, Bridgeport Village's parent company, earlier this month and have been retrofitting the space formerly occupied by Carl Greve Jewelers. "We are delighted to be opening in Bridgeport Village," said Ed Stuehler. "We think that Bridgeport is the ideal location for our product mix and the space is wonderful."

Ed Stuehler operated a chain of jewelry stores in California and most recently operated a fine jewelry store at the Wynn Resort Casino in Las Vegas. "As you might imagine, we saw our share of high profile clients at the Wynn," said Ed. "Jewelry aficionados from Elton John to the king of Malaysia were clients." While the job at the Wynn was fascinating, the Stuehlers jumped at the opportunity to open Lucia at Bridgeport Village.

The store has secured exclusive agreements with many watch and jewelry designers. World-renowned watch designers Ulysse-Nardin, Bucherer, and Franc Vila designs will be featured at the store. Customers will also be treated to the jewelry designs of Paula Crevoshay, A. Link, and Christopher Designs.

"Bridgeport Village is fortunate to have secured a store the caliber of Lucia Fine Jewelers at a time when few new jewelry stores are opening anywhere in the country," said Fred Bruning, CEO of CenterCal

Properties, owners of Bridgeport Village. " We are so pleased to be able to bring Lucia's quality and diversity of merchandise and services to The Village, continuing to offer selection and experiences that can be found no where else in our market."

Shoppers will also enjoy the artifacts

Artifacts? That's right. Another unique feature of Lucia will be the museum like surroundings at the store. Stuehler has commissioned an expert in natural minerals and fossils to display many rare artifacts in the store. Shoppers will marvel at fossils dating back (in some cases) 500 million years. One of the most interesting, and certainly striking will be the skull of a Tyrannosaurus Rex dinosaur. Other notable fossils will be sharks teeth, birds and many others. The fossils on display in the store are certified at 97-98% of their original quality (normal museum grade is about 50%). Jewelry shoppers can also marvel at many natural minerals in their raw state. All of the rare fossils are also for sale.

Portion of opening weekend profits will be donated to the Lakewood Center in Lake Oswego

Lucia will donate a portion of its proceeds from opening weekend to the Lakewood Center for the performing arts in Lake Oswego. "We want to be integral partners in our community," said Christine Stuehler. "We are happy to support the Lakewood Center and will certainly support other local groups in need as well."

About the Opening: Lucia Fine Jewelers. Located at Bridgeport Village on the west side near the parking garage. The store opens Saturday September 4 at 10:00 a.m. The store will be open during regular Bridgeport hours, which are Monday through Saturday 10:00 a.m. to 9:00 p.m. and Sunday from 11:00 a.m. to 6:00 p.m.

About Bridgeport Village: Bridgeport Village is the Portland area's premier shopping destination. Bridgeport consists of more than 70 fine shops and services, including 11 restaurants and an 18-screen Regal Cinema with I-Max auditorium. Shoppers are treated to premium services, such as valet parking and an onsite concierge. Bridgeport Village is conveniently located just off I-5 at exit 290 in Tualatin. For more information, visit www.bridgeport-village.com.

##