

FOR IMMEDIATE RELEASE

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maurices Opens First Portland Location at Cascade Station

PORTLAND, OR—The nationally-know small-town specialty women’s clothing store, maurices plans to open their first location in the Portland area at Cascade Station on Saturday, August 29.

maurices at Cascade Station will celebrate their grand opening with special savings and four drawings for \$100 shopping sprees through September 27. Customers will receive a special offer of buy one item get one half off from August 29 through September 13.

The Cascade Station location will feature an expanded range of sizes; 1-24 in most styles. Carrying “great fashions at great prices”, the 5,000 square foot store will feature their exclusive house label and the exclusive Studio Y label as well as Silver Jeans®, HYDRAULIC jeans and other leading brands. “maurices target customer is looking for fashion casual and dressy needs for women between the ages of 17-34,” said Maurnee Thomas, District Manager for maurices.

maurices will be the second retailer in Cascade Station to offer clothing for young women. “The demographics showed that there was a need to offer our target customers with a store like maurices in this area,” said Thomas.

First opening in 1931 in Duluth, Minnesota, maurices has grown to over 700 stores in 44 states and offers, with plans to open more than 50 stores across the nation this year. maurices is wholly owned by dressbarn Inc. and offers affordable and stylish products for women, some in which have been featured in a number of national women’s fashion magazines including *Self*, *People*, *Cosmopolitan*, and more.

Cascade Station is a vibrant mixed-use development at the “gateway” to Portland International Airport. The 800,000 square foot retail center, located next to Oregon’s only Ikea store, features retailers and restaurants such as Buffalo Wild Wings, Bath & Body Works, DSW, Kay Jewelers, YoCream, Sleep Country, and more.

Cascade Station is a development of CenterCal Properties, LLC. CenterCal owns and operates seven shopping centers in the western U.S., encompassing more than 3.5 million square feet of retail, including Bridgeport Village, Tigard, OR; Nyberg Woods, Tualatin, OR; and Valley Mall, Yakima, WA. www.centercal.com.

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