



creating components for people to live longer, healthier and more fun lives

FOR IMMEDIATE RELEASE

**lululemon athletica Rolls Out the Yoga Mat in Tigard
*New location to open in Bridgeport Village***

Portland, OR, September 16, 2010- lululemon athletica welcomes Oregonians to its newest home in Tigard, Oregon. The yoga-inspired athletic apparel company opens the doors of its second location in the Portland metropolitan area at Bridgeport Village (7381B SW Bridgeport) on Friday, September 24.

"We are thrilled to introduce lululemon to the city of Tigard," said Haley Topliff, Bridgeport Village store manager. "The level of health and fitness in this community is an inspiration to our entire staff, and we can't wait to sweat once a day with our guests and provide them with functional athletic apparel for all of their sporty pursuits."

The Bridgeport Village store opening celebrations start at 11 p.m. on Thursday, September 23 with an all-night camping party called "Rise and Shine, We All Have Luon on the Mind". Guests are invited to pitch a tent, roll out a sleeping bag and join lululemon for a night of yoga, goal coaching, movies and much more. On Friday morning the festivities begin bright and early at 6:30 a.m. with "Sunrise Salutation," a Vinyasa flow class taught by Annie Mockford of Yesyoga.

The party continues on Saturday at 9 a.m. with a one-hour run through the Tigard community. A Sunday morning family yoga class at 9:30 a.m. caps off the week, featuring instructor Darcy Feinstein from Pilates Bodies. All classes and events are complimentary and open to the public.

lululemon Bridgeport Village kicks off the month of October with an aerial silk yoga performance by Charity Mckee of Diva Den Studio, taking place at the store. The community is invited to drink, dance and eat on Oct. 1 from 7-9 p.m.

lululemon's vision is to elevate the world from mediocrity to greatness. The Bridgeport Village store puts this vision into action by partnering with yoga studios and fitness clubs around the city to offer classes, demos and training clinics to guests. For dates, times and locations of these lululemon athletica events, please visit the store's mini site at www.lululemon.com/tigard. lululemon athletica will be open Monday – Saturday, 10 a.m. - 9 p.m., and Sundays 11 a.m. – 6 p.m.

About lululemon athletica

lululemon athletica (NASDAQ:LULU; TSX:LLL) is a yoga-inspired athletic apparel company that creates components for people to live longer, healthier and more fun lives. By producing products that help keep people active and stress free, lululemon believes that the world will be a better place. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. For more information, visit www.lululemon.com.

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