

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 37.8002/-121.9202

March 2011

Blackhawk Plaza

Danville, CA

5 mi radius 10 mi radius 20 mi radius 30 mi radius

Population

Estimated Population (2010)	100,053		294,881		2,189,841		4,353,173	
Census Population (1990)	70,686		204,936		1,749,124		3,561,315	
Census Population (2000)	88,251		253,998		2,034,167		4,038,652	
Projected Population (2015)	108,394		317,122		2,349,972		4,650,984	
Forecasted Population (2020)	119,567		352,139		2,525,486		4,991,521	
Historical Annual Change (1990-2000)	17,565	2.5%	49,062	2.4%	285,043	1.6%	477,337	1.3%
Historical Annual Change (2000-2010)	11,801	1.3%	40,883	1.6%	155,674	0.8%	314,521	0.8%
Projected Annual Change (2010-2015)	8,341	1.7%	22,242	1.5%	160,131	1.5%	297,812	1.4%
Est. Population Density (2010)	1,274.65 <i>psm</i>		939.06 <i>psm</i>		1,743.42 <i>psm</i>		1,540.26 <i>psm</i>	
Trade Area Size	78.49 <i>sq mi</i>		314.02 <i>sq mi</i>		1,256.06 <i>sq mi</i>		2,826.26 <i>sq mi</i>	

Households

Estimated Households (2010)	35,580		103,801		757,664		1,552,256	
Census Households (1990)	24,934		73,400		654,572		1,361,356	
Census Households (2000)	32,143		92,391		735,011		1,503,631	
Projected Households (2015)	37,022		106,715		772,297		1,581,906	
Forecasted Households (2020)	39,716		114,617		792,901		1,625,136	
Historical Annual Change (1990-2000)	7,209	2.9%	18,991	2.6%	80,440	1.2%	142,276	1.0%
Projected Annual Change (2000-2015)	4,879	1.0%	14,324	1.0%	37,286	0.3%	78,274	0.3%

Average Household Income

Est. Average Household Income (2010)	\$174,463		\$150,793		\$100,869		\$104,178	
Census Average Hhld Income (1990)	\$87,299		\$76,097		\$50,707		\$50,251	
Census Average Hhld Income (2000)	\$134,807		\$118,331		\$78,953		\$81,612	
Proj. Average Household Income (2015)	\$188,185		\$163,977		\$110,654		\$114,089	
Historical Annual Change (1990-2000)	\$47,509	5.4%	\$42,234	5.6%	\$28,246	5.6%	\$31,361	6.2%
Projected Annual Change (2000-2015)	\$53,378	2.6%	\$45,645	2.6%	\$31,701	2.7%	\$32,477	2.7%

Median Household Income

Est. Median Household Income (2010)	\$139,108		\$122,868		\$80,191		\$81,127	
Census Median Hhld Income (1990)	\$75,919		\$66,474		\$44,369		\$42,863	
Census Median Hhld Income (2000)	\$112,396		\$98,538		\$66,065		\$66,034	
Proj. Median Household Income (2015)	\$145,998		\$129,470		\$84,333		\$85,854	
Historical Annual Change (1990-2000)	\$36,477	4.8%	\$32,063	4.8%	\$21,697	4.9%	\$23,171	5.4%
Projected Annual Change (2000-2015)	\$33,602	2.0%	\$30,932	2.1%	\$18,268	1.8%	\$19,820	2.0%

Per Capita Income

Est. Per Capita Income (2010)	\$62,386		\$54,368		\$35,707		\$38,063	
Census Per Capita Income (1990)	\$30,794		\$27,255		\$18,976		\$19,209	
Census Per Capita Income (2000)	\$49,135		\$43,011		\$28,440		\$30,287	
Proj. Per Capita Income (2015)	\$64,591		\$56,341		\$37,095		\$39,667	
Historical Annual Change (1990-2000)	\$18,341	6.0%	\$15,756	5.8%	\$9,464	5.0%	\$11,078	5.8%
Projected Annual Change (2000-2015)	\$15,457	2.1%	\$13,330	2.1%	\$8,654	2.0%	\$9,380	2.1%

Other Income

Est. Median Disposable Income (2010)	\$107,064		\$94,958		\$63,993		\$64,651	
Proj. Median Disposable Income (2015)	\$111,907		\$99,651		\$66,938		\$68,076	
Est. Average Household Net Worth (2010)	\$529,256		\$461,952		\$276,760		\$262,328	

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