

# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
Calculated using Proportional Block Groups



Lat/Lon: 43.61215/-116.5908

March 2011

## Treasure Valley Marketplace

### Nampa, ID

#### Population

	5 mi radius		10 mi radius		20 mi radius		30 mi radius	
Estimated Population (2010)	100,177		217,384		546,006		609,287	
Census Population (1990)	43,080		86,612		276,490		321,378	
Census Population (2000)	64,743		138,797		401,896		458,912	
Projected Population (2015)	111,643		240,719		594,239		659,499	
Forecasted Population (2020)	137,681		297,309		701,001		770,825	
Historical Annual Change (1990-2000)	21,664	5.0%	52,186	6.0%	125,406	4.5%	137,534	4.3%
Historical Annual Change (2000-2010)	35,434	5.5%	78,586	5.7%	144,110	3.6%	150,375	3.3%
Projected Annual Change (2010-2015)	11,465	2.3%	23,335	2.1%	48,233	1.8%	50,212	1.6%
Est. Population Density (2010)	1,276.24 <i>psm</i>		692.27 <i>psm</i>		434.70 <i>psm</i>		215.58 <i>psm</i>	
Trade Area Size	78.49 <i>sq mi</i>		314.02 <i>sq mi</i>		1,256.06 <i>sq mi</i>		2,826.26 <i>sq mi</i>	

#### Households

Estimated Households (2010)	34,884		75,054		200,026		225,108	
Census Households (1990)	15,306		30,282		101,181		117,957	
Census Households (2000)	22,598		47,645		146,134		167,970	
Projected Households (2015)	37,914		81,360		214,103		239,955	
Forecasted Households (2020)	46,404		100,057		251,771		279,838	
Historical Annual Change (1990-2000)	7,292	4.8%	17,363	5.7%	44,953	4.4%	50,013	4.2%
Projected Annual Change (2000-2015)	15,315	4.5%	33,715	4.7%	67,969	3.1%	71,985	2.9%

#### Average Household Income

Est. Average Household Income (2010)	\$51,439		\$60,847		\$66,242		\$68,029	
Census Average Hhld Income (1990)	\$25,822		\$28,891		\$32,857		\$34,005	
Census Average Hhld Income (2000)	\$40,222		\$47,108		\$51,579		\$53,305	
Proj. Average Household Income (2015)	\$56,330		\$65,895		\$71,417		\$73,255	
Historical Annual Change (1990-2000)	\$14,400	5.6%	\$18,217	6.3%	\$18,722	5.7%	\$19,300	5.7%
Projected Annual Change (2000-2015)	\$16,109	2.7%	\$18,787	2.7%	\$19,839	2.6%	\$19,950	2.5%

#### Median Household Income

Est. Median Household Income (2010)	\$44,571		\$51,322		\$54,247		\$55,471	
Census Median Hhld Income (1990)	\$21,914		\$24,346		\$27,744		\$28,438	
Census Median Hhld Income (2000)	\$34,673		\$40,151		\$43,402		\$44,101	
Proj. Median Household Income (2015)	\$47,851		\$54,578		\$57,681		\$58,957	
Historical Annual Change (1990-2000)	\$12,759	5.8%	\$15,805	6.5%	\$15,658	5.6%	\$15,663	5.5%
Projected Annual Change (2000-2015)	\$13,177	2.5%	\$14,428	2.4%	\$14,280	2.2%	\$14,856	2.2%

#### Per Capita Income

Est. Per Capita Income (2010)	\$18,363		\$21,414		\$24,810		\$25,720	
Census Per Capita Income (1990)	\$9,174		\$10,101		\$12,024		\$12,481	
Census Per Capita Income (2000)	\$14,057		\$16,142		\$18,750		\$19,478	
Proj. Per Capita Income (2015)	\$19,648		\$22,724		\$26,294		\$27,260	
Historical Annual Change (1990-2000)	\$4,883	5.3%	\$6,042	6.0%	\$6,727	5.6%	\$6,997	5.6%
Projected Annual Change (2000-2015)	\$5,591	2.7%	\$6,581	2.7%	\$7,544	2.7%	\$7,781	2.7%

#### Other Income

Est. Median Disposable Income (2010)	\$38,298		\$43,334		\$45,410		\$46,267	
Proj. Median Disposable Income (2015)	\$40,752		\$45,693		\$47,894		\$48,803	
Est. Average Household Net Worth (2010)	\$185,092		\$208,089		\$227,788		\$235,247	

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