



THE COLLECTION
RIVER PARK

DEMOGRAPHICS

TRADE AREAS

	PRIMARY TRADE AREA	REGIONAL TRADE AREA
Population	529,712	937,552
Average Household Income	\$97,502	\$116,392
Households \$75,000+	79,179	168,347
College Degree	119,861	273,607
Owner Occupied	95,370	184,431
Total Households (2019)	167,397	317,854
Projected Households (2024)	171,540	325,068
Number of Employees	203,636	419,177

Demographic Source: Alteryx, Inc. 2020

CENTERCAL
PROPERTIES, LLC