

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS



	5 MINUTE DRIVE TIME	7 MINUTE DRIVE TIME	10 MINUTE DRIVE TIME
Population	156,429	309,064	514,815
Population Growth (5yr Projection %/#)	+1.9%/14,653	+1.8%/27,724	+1.8%/46,695
Households	74,769	154,055	252,626
Household Growth (5yr Projection)	1.6%	1.6%	1.6%
Median Age	36.4	34.0	35.3
Average Household Income	\$130,057	\$114,618	\$112,584
Median Household Income	\$103,912	\$92,425	\$89,825
Any College +	+91.4%	+89.9%	+87.1%
Total Employees	62,968	205,493	417,918
White Collar	81.3%	80.6%	78.9%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA

