

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS



| | PRIMARY TRADE AREA | SECONDARY TRADE AREA |
|--------------------------|-----------------------|-------------------------|
| Population | 589,910 | 672,376 |
| Households | 162,235 | 220,430 |
| Median Age | 32.1 | 33.5 |
| Average Household Income | \$111,363 | \$82,292 |
| Median Household Income | \$90,715 | \$65,337 |
| Any College + | 74.1% | 65.9% |
| Total Employees | 163,170 | 339,707 |
| White Collar | 73.8% | 65.2% |

Demographic Source: SiteSeer Professional 2020