

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS

THE TRAILS — *at Silverdale* —

	5 MINUTE DRIVE TIME	7 MINUTE DRIVE TIME	10 MINUTE DRIVE TIME
Population	25,227	47,685	84,039
Population Growth (5yr Projection %/#)	+1.5%/1,924	+1.6%/3,777	+1.7%/7,201
Households	9,798	18,201	32,829
Household Growth (5yr Projection)	+0.9%/441	+0.9%/859	+1.1%/1,742
Median Age	36.1	36.7	37.3
Average Household Income	\$93,651	\$94,895	\$90,936
Median Household Income	\$71,658	\$75,220	\$71,322
Any College +	74.2%	73.3%	72.1%
Total Employees	15,500	18,303	32,697
White Collar	62.6%	60.0%	58.6%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA