

# DEMOGRAPHICS

## TRADE AREA BY BLOCK GROUPS



	PRIMARY TRADE AREA	SECONDARY TRADE AREA
Population	501,320	738,390
Population Growth (by 2022)	513,520	754,741
Average Household Income	\$101,843	\$98,501
Average Household Income (by 2022)	\$122,920	\$118,724
Median Age	38.1	37.5
Total Businesses	20,218	27,074
Total Employees	206,940	275,967
Company HQ Businesses	121	144
Company HQ Employees	16,364	18,728