

# DEMOGRAPHICS

## TRADE AREA BY BLOCK GROUPS



	PRIMARY TRADE AREA	PRIMARY & SECONDARY TRADE AREA
Population	137,303	229,300
Households	57,843	93,031
Median Age	37.2	39.6
Average Household Income	\$112,076	\$117,363
Households (Average Income of \$100K+ %)	43.9%	47.8%
Median Household Income	\$91,463	\$95,607
Any College +	82.7%	80.5%
Total Employees	85,168	121,607
White Collar	77.1%	76.6%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA