

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS

| | 5 MINUTE DRIVE TIME | 7 MINUTE DRIVE TIME | 10 MINUTE DRIVE TIME |
|--|------------------------|------------------------|-------------------------|
| Population | 90,485 | 229,174 | 626,951 |
| Population Growth (5yr Projection %/#) | +1.5%/6,746 | +1.5%/17,352 | +1.5%/47,326 |
| Households | 35,648 | 91,947 | 251,336 |
| Household Growth (5yr Projection) | 1.4% | 1.4% | 1.4% |
| Median Age | 38.6 | 38.8 | 36.7 |
| Average Household Income | \$75,655 | \$81,667 | \$79,575 |
| Median Household Income | \$62,406 | \$65,938 | \$63,595 |
| Any College + | +68.2% | +69.9% | +69.0% |
| Total Employees | 55,895 | 119,327 | 360,053 |
| White Collar | 61.4% | 62.4% | 61.2% |