



## DEMOGRAPHICS

### TRADE AREA BY BLOCK GROUPS

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	5 MINUTE DRIVE TIME	7 MINUTE DRIVE TIME	10 MINUTE DRIVE TIME
Population	71,948	153,882	324,683
Population Growth (5yr Projection %/#)	1.7%/6,101	1.7%/12,810	+1.7%/27,302
Households	28,445	61,683	130,875
Household Growth (5yr Projection)	1.4%	1.4%	1.4%
Median Age	40.2	40.2	40.2
Average Household Income	\$117,865	\$112,543	\$115,718
Median Household Income	\$90,997	\$86,843	\$88,061
Any College +	80.5%	79.8%	+81.5%
Total Employees	71,281	114,583	176,301
White Collar	73.3%	73.1%	73.5%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA