

DEMOGRAPHICS

TRADE AREA BY TRADE BLOCKS



	PRIMARY TRADE AREA	SECONDARY TRADE AREA
Population	226,511	613,330
Population Growth (5yr Projection %/#)	+1.0%/11,580	+1.5%/45,301
Households	77,745	208,148
Household Growth (5yr Projection)	+1.4%	+1.5%
Median Age	33.3	33.1
Average Household Income	\$57,228	\$62,881
Median Household Income	\$47,656	\$54,428
Any College +	48.9%	51.6%
Total Employees	99,406	240,843
White Collar	50.5%	51.8%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA