

DEMOGRAPHICS

TRADE AREA BY TRADE BLOCKS



	10 MINUTE DRIVE TIME	15 MINUTE DRIVE TIME
Population	261,146	411,566
Households	101,349	155,726
Median Age	39.5	40.0
Average Household Income	\$97,136	\$103,903
Households (Average Income of \$100K+ (#))	19,256	31,996
Households (Average Income of \$100K+ (%))	19.0%	20.6%
Median Household Income	\$79,357	\$83,372
Any College +	70.5%	70.3%
Total Employees	144,636	194,545
White Collar	67.2%	67.5%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA