

# DEMOGRAPHICS

## TRADE AREA BY BLOCK GROUPS



THE VILLAGE  
AT MERIDIAN

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	IMMEDIATE TRADE AREA	PRIMARY TRADE AREA	REGIONAL TRADE AREA
Population	238,477	869,011	1,101,980
Households	102,801	316,821	400,282
Median Age	36.8	37.6	37.5
Average Household Income	\$91,849	\$75,530	\$72,711
Median Household Income	\$74,087	\$60,196	\$58,232
Any College +	73.1%	64.0%	62.0%
Daytime Population	215,073	337,016	428,273
White Collar	73.2%	63.2%	53.5%

Demographic Source: SiteSeer Professional 2020