

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS

PLAZA 183

	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS
Population	265,924	649,048	2,516,849
Population Growth (5yr Projection %/#)	+0.3%/4,519	+0.4%/11,594	+0.4%/48,026
Households	81,661	197,230	756,488
Household Growth (5yr Projection)	+0.9%	+0.9%	+1.1%
Median Age	34.4	33.4	33.7
Average Household Income	\$79,107	\$78,027	\$73,654
Median Household Income	\$70,387	\$68,826	\$62,034
Any College +	57.3%	55.9%	51.4%
Total Employees	72,874	243,882	880,753
White Collar	69.7%	69.5%	56.7%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA