



# DEMOGRAPHICS

## TRADE AREA BY BLOCK GROUPS

	5 MINUTE DRIVE TIME	7 MINUTE DRIVE TIME	10 MINUTE DRIVE TIME
Population	71,942	150,587	324,172
Population Growth (5yr Projection %/#)	1.7%/6,087	1.7%/12,465	+1.7%/27,273
Households	69,411	114,030	177,587
Household Growth (5yr Projection)	1.4%	1.4%	1.4%
Median Age	40.2	40.3	40.2
Average Household Income	\$118,142	\$113,056	\$115,076
Median Household Income	\$91,465	\$87,065	\$87,765
Any College +	80.8%	79.8%	+81.5%
Total Employees	69,411	114,030	177,587
White Collar	73.3%	73.0%	73.5%