

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS



	PRIMARY TRADE AREA	SECONDARY TRADE AREA	84025 ZIP CODE
Population	506,070	85,335	34,326
Population Growth (5yr Projection %/#)	+1.2%/537,181	+1.3%/90,791	+1.4%/36,799
Households	162,527	28,134	9,500
Household Growth (5yr Projection)	+1.4%	+1.4%	+1.7%
Median Age	30.4	31.6	29.0
Average Household Income	\$75,715	\$66,452	\$105,805
Median Household Income	\$66,420	\$59,252	\$90,873
Any College +	67.2%	60.0%	83.3%
Total Employees	176,577	20,541	7,709
White Collar	63.2%	56.5%	74.3%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA