

DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS



	PRIMARY TRADE AREA	SECONDARY TRADE AREA
Population	626,308	1,859,642
Population Growth (5yr Projection %/#)	+0.8% / 26,190	+0.8% / 72,265
Households	259,539	740,701
Household Growth (5yr Projection)	+1.5%	+1.5%
Median Age	37.7	37.1
Average Household Income	\$89,446	\$73,643
Median Household Income	\$69,498	\$60,315
Any College +	78.3%	68.6%
Total Employees	382,338	953,572
White Collar	74.2%	64.8%