



DEMOGRAPHICS

TRADE AREA BY BLOCK GROUPS

	PRIMARY TRADE AREA	SECONDARY TRADE AREA
Population	24,839	58,817
Population Growth (5yr Projection %/#)	+1.3%/1,560	+1.7%/5,119
Households	9,064	20,085
Household Growth (5yr Projection)	+2.0%	+2.4%
Median Age	38.3	35.7
Average Household Income	\$130,362	\$111,533
Median Household Income	\$98,212	\$87,313
Any College +	84.2%	75.6%
Total Employees	19,299	43,709
White Collar	71.5%	66.6%

Demographic Source: Applied Geographic Solutions/TIGER Geography ©, Sites USA